

FOR IMMEDIATE RELEASE:

Mid-Michigan's Largest Restoration Firm, Aladdin's Restorative Drying, Announces Opening of New Office in East Lansing

In a growing goal to serve customers from the shores of Lake Huron to Lake Michigan, Aladdin's Restorative Drying has established its first branch office in East Lansing to serve their growing client base in the field of water damage restoration.

LAPEER, MICHIGAN, November 28, 2005 – East Lansing has a new warrior in the fight against water intrusion. Aladdin's Restorative Drying, one of the largest structural drying company in Mid-Michigan, announced today that it is expanding by opening a new office in East Lansing. The new office located at 16614½ Chandler Road will provide water damage mitigation service to eight counties including: Eaton, Ingham, Shiawassee, Clinton, Gratiot, Montcalm, Isabella, Ionia, Livingston, and Barry.

“Our corporate office has always served the Lansing area,” stated President Jerry Jankowski. “With the growth that we have seen in this area we realized it is the best location for our first branch office.” The new East Lansing office will function in the same fashion as the Lapeer corporate headquarters, providing not only a vital service to clients but an education in the restoration process as well.

“Customers appreciate our services because we get them involved in the mitigation process,” Tim Jankowski, Vice-President, told a group of insurance adjusters. “We educate clients on the equipment we place in their homes, the meters we use to detect moisture and the scientific formulas that will determine the scope of the job.”

Brad Deck has been appointed to oversee the company's new East Lansing location and has served many clients in his eight years of damage mitigation. Brad comes to Aladdin's Restorative Drying from Indianapolis, Indiana where he managed another company's water damage division. He has approximately 310 hours of industry education from a variety of admired organizations including: the Institute of Inspection Cleaning Restoration and Certification (IICRC), DriZone and the Vortex Drying System School.

About Aladdin's Restorative Drying

Aladdin's Restorative Drying is one of the largest certified structural drying firms in Mid-Michigan, currently serving residential and commercial clients in twenty-one counties and offering large-scale commercial water loss mitigation service statewide. Aladdin's holds sixteen certifications from the IICRC, an independent certifying agency, including the highest certification available, Master Restorer. Employees attend nationally recognized training programs including the Vortex Drying System School in Tennessee and the DriZone Applied Structural Drying program. Specialty services include desiccant dehumidification and thermal-imaging services as well as drying structural components, contents and hardwood floors in place. Aladdin's is also a Charter Member of IMACC, the Independent Mitigation And Cleaning Conservation Network.

For more information about Aladdin's Restorative Drying or the opening of the new East Lansing office please contact Jerry or Tim Jankowski at (877) 466-0746.

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